



SPONSORSHIP OPPORTUNITIES

2024 Frozen Assets



Fri, Jan. 26th - Sun, Feb. 4th
 Fundraiser: Sat, Jan 27th - Festival & 5K: Sat, Feb 3rd
 The Edgewater & Lake Mendota

SPONSORSHIP LEVEL	Presenting \$50,000	Platinum \$20,000	Major \$11,000	Frozen \$5,500	5 Lakes \$1,234.50
MEDIA & PROMOTION					
Festival event naming	√		-	-	-
Press release mention	√		-	-	-
Inclusion in paid advertising	Logo	Logo	Logo		
Direct email recognition	√	√	√	√	√
Clean Lakes Alliance website exposure	Logo	Logo	Logo	Logo	Name
The Edgewater property banner	Logo	Logo	Logo	Logo	-
5K RUN/WALK EXPOSURE					
Logo on 5K start/finish banner	√	√	√	√	-
T-Shirt Exposure	Logo	Logo	Logo		-
Free Entries	100	30	20	10	4
FUNDRAISER BENEFITS					
Fundraiser VIP tickets	12	10	8	6	4

CONTACT & PAYMENT INFORMATION

Business/Organization Name: _____

Contact Name: _____

Street Address: _____

City, State: _____ ZIP: _____

Email: _____ Phone: _____

Payment Options (please check one) Card provided Check enclosed Paid online Invoice me

Credit Card Information Visa Mastercard Discover American Express

Cardholder Name: _____ Cardholder ZIP: _____

Card #: _____ Exp. Date: _____ CVV Code: _____

I authorize Clean Lakes Alliance to bill the card listed above

Authorized Signature: _____ Date: _____

Return to: James Tye – james@cleanlakesalliance.org
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