



SPONSORSHIP OPPORTUNITIES

2025 Loop the Lake

A bike ride to benefit our lakes

Saturday, June 14, 2025 - Olbrich Park

9 a.m. to 2 p.m. - Group start 9 a.m.



SPONSORSHIP LEVEL	Presenting \$20,000	Major \$10,000	Gold \$5,000	Silver \$2,500	1 Mile \$1,000	Half-Mile \$500
EXTERNAL PROMOTION						
Exclusive Naming Rights						
Inclusion in Paid Advertisement	Logo	Logo				
PROMOTIONAL MATERIALS						
Direct Email Recognition	Logo	Logo	Logo	Name		
Website Exposure	Logo	Logo	Name	Name	Name	
Social Media	X	X				
EVENT EXPOSURE / ATTENDANCE						
Start/Finish Banner	Logo	Logo	Logo	Logo		
T-Shirt Exposure	Logo	Logo				
Feather Flag	X	X	X	X		
Half-Mile or Mile Marker Sign					X	X
Registered Riders with Sponsorship	50 Riders	25 Riders	15 Riders	10 Riders	6 Riders	4 Riders

SOLD OUT

CONTACT & PAYMENT INFORMATION

Package Options (please check one) Major Gold Silver 1 Mile Half Mile

Business/Organization Name: _____

Contact Name: _____

Street Address: _____

City, State: _____ ZIP: _____

Email: _____ Phone: _____

Payment Options (please check one) Card provided Check enclosed Paid online Invoice me

Credit Card Information Visa Mastercard Discover American Express

Cardholder Name: _____ Cardholder ZIP: _____

Card #: _____ Exp. Date: _____ CVV Code: _____

I authorize Clean Lakes Alliance to bill the card listed above

Authorized Signature: _____ Date: _____

Return to: James Tye – james@cleanlakesalliance.org OR engagement@cleanlakesalliance.org
Clean Lakes Alliance • 150 E Gilman Street, Suite 2600 • Madison, WI 53703 • (608) 255-1000