



# SPONSORSHIP OPPORTUNITIES

## 2025 Frozen Assets

Monday, February 3 - Saturday, February 9, 2025  
The Edgewater & Lake Mendota



SPONSORSHIP LEVEL	Presenting \$20,000	Major \$10,000	Gold \$5,000	Silver \$2,500	Route \$1,000	Half KM \$500
<b>EXTERNAL PROMOTION</b>					<b>1 KM</b>	
Exclusive Naming Rights	<b>X</b>					
Inclusion in Paid Advertisement	Logo	Logo				
<b>PROMOTIONAL MATERIALS</b>						
Direct Email Recognition	<b>X</b>	<b>X</b>	<b>X</b>			
Website Exposure	Logo	Logo	Logo	Name	<b>X</b>	
Social Media						
<b>EVENT EXPOSURE / ATTENDANCE</b>						
Start/Finish Banner	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>		
T-Shirt Exposure	Logo	Logo				
Feather Flag						
1/2 Way Sign Station						
Free Entries	50	25	15	10	6	
Exposure in Registration Page						

### CONTACT & PAYMENT INFORMATION

Package Options (please check one)  Platinum  Yahara  Frozen  Five Lakes

Business/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Payment Options (please check one)  Card provided  Check enclosed  Paid online  Invoice me

Credit Card Information  Visa  Mastercard  Discover  American Express

Cardholder Name: \_\_\_\_\_ Cardholder ZIP: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

I authorize Clean Lakes Alliance to bill the card listed above

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Return to: James Tye – james@cleanlakesalliance.org OR engagement@cleanlakesalliance.org  
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