



SPONSORSHIP OPPORTUNITIES

2024 Loop the Lake

A bike ride to benefit our lakes

Saturday June 15, 2024 - Olbrich Park
9 a.m. to 2 p.m. - Group start 9 a.m.



SPONSORSHIP LEVEL	Presenting \$15,000	Park \$5,000	Ride \$2,500	Route \$1,000	Half-Mile \$500
MEDIA & PROMOTION					
Exclusive naming rights	✓	-	-	-	-
Promotional Materials	Logo	Logo	Logo	Name	-
Inclusion in Paid Advertisement	Logo	Logo	-	-	-
Direct email	Logo	Logo	Name	Name	-
Clean Lakes Alliance website exposure	Logo	Logo	Name	Name	Name
Event Exposure					
Start/Finish Banner	Logo	Logo	Logo	Logo	-
Half-Mile Marker Sign	-	-	-	-	Logo
Feather Flag at Park	✓	✓	✓	✓	-
Shirt Logo	Logo	Logo	-	-	-
REGISTRATION BENEFITS					
Registered Riders with Sponsorship	100 Riders	50 Riders	25 Riders	15 Riders	8 Riders

SOLD OUT

CONTACT & PAYMENT INFORMATION

Business/Organization Name: _____

Contact Name: _____

Street Address: _____

City, State: _____ ZIP: _____

Email: _____ Phone: _____

Payment Options (please check one) Card provided Check enclosed Paid online Invoice me

Credit Card Information Visa Mastercard Discover American Express

Cardholder Name: _____ Cardholder ZIP: _____

Card #: _____ Exp. Date: _____ CVV Code: _____

I authorize Clean Lakes Alliance to bill the card listed above

Authorized Signature: _____ Date: _____

Return to: James Tye – james@cleanlakesalliance.org OR Olivia Pfeil - engagement@cleanlakesalliance.org
Clean Lakes Alliance • 150 E Gilman Street, Suite 2600 • Madison, WI 53703 • (608) 255-1000

Credit card purchases subject to a 3% surcharge