



SPONSORSHIP OPPORTUNITIES

2022 Loop the Lake Bike Ride

Virtual Ride: Sat. Jun. 11-Sun. Jun. 19
In-Person Ride: Saturday June 18 - Olbrich Park



SPONSORSHIP LEVEL	Presenting \$10,000	Park \$5,000	Ride \$2,500	Route \$1,000
MEDIA & PROMOTION				
Exclusive naming rights	X	-	-	-
Promotional Materials	Logo	Logo	Logo	Name
Social Media Tagging	X	X	X	X
Press release mention	Name	-	-	-
Direct email	Logo	Logo	Name	Name
Clean Lakes Alliance website exposure	Logo	Logo	Name	Name
Event Exposure				
Start/Finish Banner	Logo	Logo	Logo	Logo
Exclusive branding at park along the course	Logo	Logo	-	-
Feather Flag at Olbrich Park	✓	✓	✓	✓
Shirt Recognition	Logo	Logo	Name	Name
Option to include item in SWAG bag	✓	✓	✓	✓
REGISTRATION BENEFITS				
Registered Riders with Sponsorship	100 Riders	50 Riders	35 Riders	25 Riders

CONTACT & PAYMENT INFORMATION

Business/Organization Name: _____

Contact Name: _____

Street Address: _____

City, State: _____ ZIP: _____

Email: _____ Phone: _____

Payment Options (please check one) Card provided Check enclosed Paid online Invoice me

Credit Card Information Visa Mastercard Discover American Express

Cardholder Name: _____ Cardholder ZIP: _____

Card #: _____ Exp. Date: _____ CVV Code: _____

I authorize Clean Lakes Alliance to bill the card listed above

Authorized Signature: _____ Date: _____

Return to: Adam Sodersten — adam@cleanlakesalliance.org
Clean Lakes Alliance • 150 E Gilman Street, Suite 2600 • Madison, WI 53703 • (608) 255-1000

Credit card purchases subject to a 3% surcharge