

A photograph of the Wisconsin State Capitol building, a large white domed structure, situated on a hill. In the foreground, there are several modern multi-story buildings with glass facades. The scene is set against a clear blue sky, and the foreground shows the dark blue water of a lake.

2021
ANNUAL REPORT

2021 Clean Lakes Alliance Board

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Hollie Kemmer, Treasurer, Baker Tilly US
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James Tye, Executive Director, Clean Lakes Alliance
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Linda Nedelcoff, CUNA Mutual Group
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Peter Foy, Director Emeritus, Friends of Lake Kegonsa Society
Amy Supple, Director Emeritus, The Edgewater
Christie Baumel, Ex Officio, City of Madison, Office of the Mayor
Dave Merritt, Ex Officio, Dane County Department of Administration
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Lyle Updike, Ex Officio, Dane County Towns Association

A Message from the Board Chair

Clean Lakes Alliance envisions a future in which our lakes are viewed and treated as the true center of our community. The more who share in this vision, the more that clean, safe, healthy, and accessible lakes will become a priority. Making lakes Mendota, Monona, Wingra, Waubesa, and Kegonsa top community priorities is, therefore, foundational to everything we do.

In concert with building a stronger alliance and voice for our lakes, we remain laser focused on reducing phosphorus pollution—the leading contributor to algal blooms and poor water quality. We also work to expose other challenges while leveraging opportunities that will further our mission.

2021 was another year characterized by reimagined programs and events due to a continuing public-health emergency. It is a testament to Clean Lakes Alliance’s strength and adaptability that we are weathering the effects of a global pandemic while growing our overall base of support. With renewed attention to core program services, new event formats, and continued partnership building, we successfully emerged from another challenging year even healthier and more focused than ever. In just 11 years since its founding, Clean Lakes Alliance has grown to become one of the largest and most influential nonprofit lake organizations in the nation.

2021 Highlights

- Led the Yahara CLEAN Compact, bringing together a coalition of 19 partners and collaborators to broaden the level of stakeholder involvement in lake-cleanup solutions.
- Partnered with WKOW on a primetime “State of the Lakes” television special, weeklong topic series, leaf-free streets PSA, and the emceeding of our Clean Lakes 101 Science Cafes with meteorologist Max Tsaparis.
- Since 2011, awarded over \$1.3 million in Clean Lakes Grants to leverage the good work of watershed partners.
- Produced the “2020 State of the Lakes” report card as part of the *2021 Greater Madison Lake Guide*.
- Shared 2,004 water quality condition reports from 85 volunteer monitoring stations using the interactive LakeForecast app.

These continued successes during difficult times prove that Clean Lakes Alliance is well positioned to continue affecting positive change throughout the watershed in 2022 and beyond. Additionally, we were able to emerge from another challenging pandemic year on a strong financial footing as we continue to diversify and shift our revenue streams to earlier fiscal quarters.

A heartfelt thank you to all our passionate and devoted partners, volunteers, and supporters for helping us further the goal of achieving a better water quality future for our lakes.

Respectfully,

Jim Gallegos
Board Chair

A Message from the Executive Director

We are pleased to provide this 2021 Annual Report covering our most noteworthy work and achievements of the past year. These successes would not be possible without the time, talent, and devotion of so many caring individuals and groups that are part of our Alliance. I feel lucky every day to be surrounded by such an effective team and focused on such a worthy cause.

In the pages that follow, we present a snapshot of how our lakes are doing and what we were able to accomplish together in 2021. For context, trend information from preceding years is also provided. It is a performance report that begins with a reminder of our vision, mission, and values before summarizing what is happening in the lakes and streams themselves. This is followed by our community's progress in completing recommended water quality-improvement actions across the watershed landscape. Here, Clean Lakes Alliance plays a particularly active role through "State of the Lakes" reporting and leading a coalition of partners known as the Yahara CLEAN Compact. After over two years of thoughtful collaboration and stakeholder engagement, I am proud of what this group represents and what it has produced. We look forward to rolling out new findings and an updated 'Renew the Blue' action guide later this spring.

Next, we highlight our goals and accomplishments within eight strategic focus areas that tie to community empowerment and catalyzing on-the-ground action. This is followed with a "By the Numbers" section showing the status and trends of various performance metrics over time. The report concludes with an assessment of organizational capacity and our financial standing as of December 31st, the end of our fiscal year. I also call your attention to the end and most important part of this Annual Report that recognizes our many generous donors. It is this collection of individuals and groups that enable us to achieve great things for our lakes, and, for that, I cannot be more grateful.

In Partnership,



James Tye
Founder & Executive Director

Our Vision

Everyone realizes that our lakes are the center of the community

Our Mission

Continue to build a community of people, businesses, organizations, and government agencies dedicated to improving and protecting water quality in the Yahara River Watershed and its lakes



Our Values

Passion – People who work for Clean Lakes Alliance have a passion for what they do. Our energy drives membership and encourages support from the community. Because we are passionate and focused, we can accomplish more in a shorter period of time.

Engagement – Clean Lakes Alliance supports the involvement of the entire community. This involvement directs us and provides us with the opportunity to improve the quality of our lakes. We actively seek advice, expertise, connections, and volunteerism from all corners of the watershed.

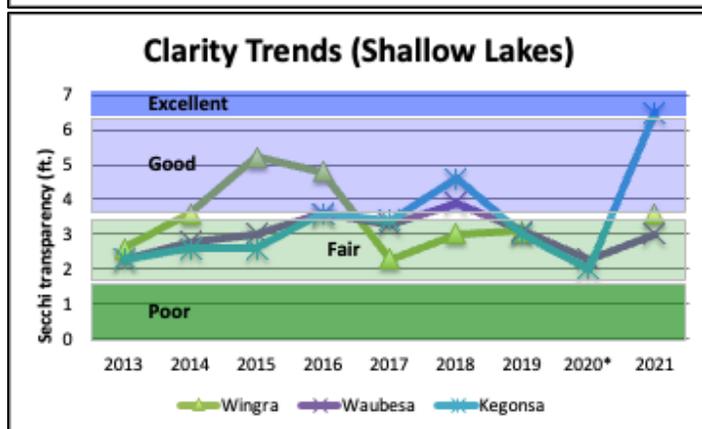
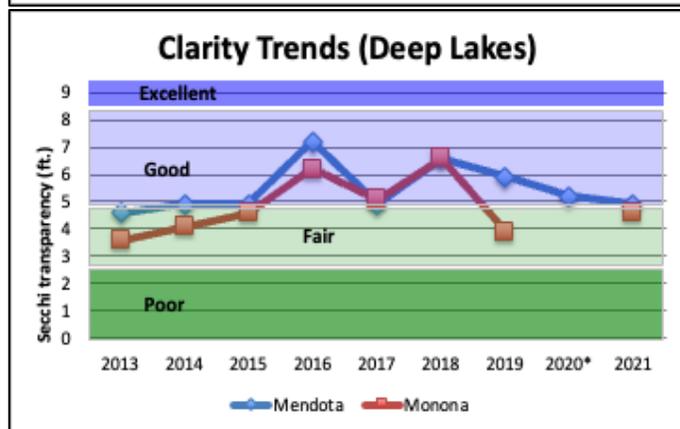
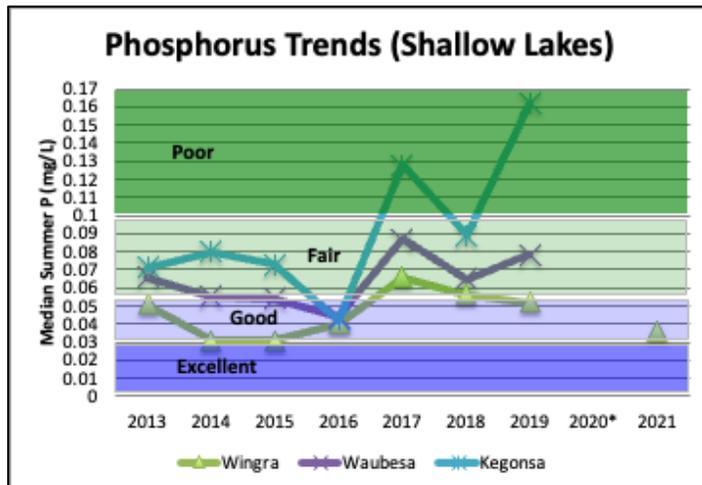
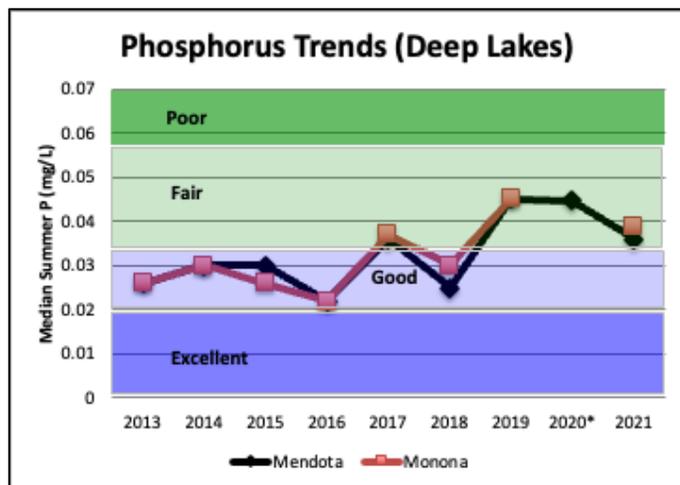
Inclusion – Communities, organizations, and agencies throughout the Greater Madison area, Dane County, and the entire Yahara River Watershed actively support our cause and have full faith and trust in our approach to improving lake health.

Solution focused – Our approach involves collaboratively solving the problems facing our watershed. It is a proactive approach that seeks to make a positive impact on water quality and our community in the shortest time possible. Clean Lakes Alliance will not point fingers or place blame. Instead, we will strive for ways to get things done that create the greatest possible support from our partners.

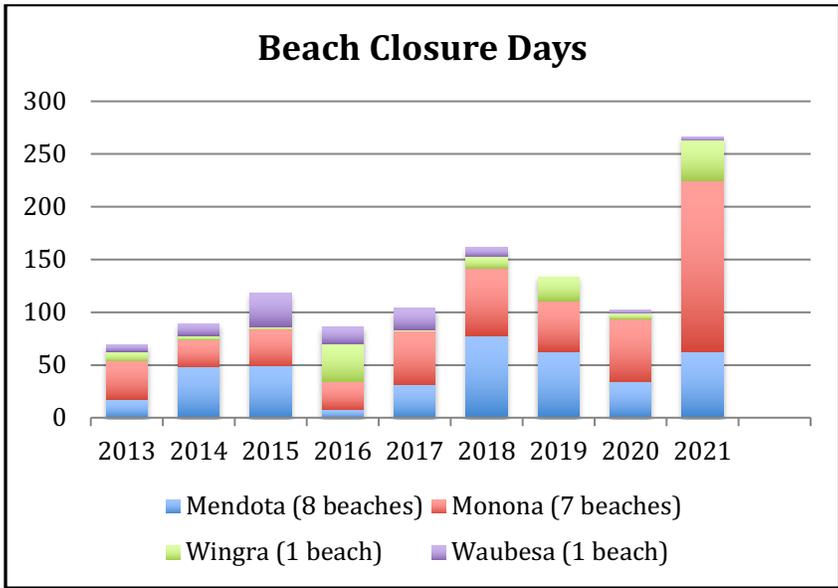
Respect and reverence for water – We will be an advocate and educator regarding the importance of lake health to our local quality of life. Our goal is to create a lasting impact on every member of our community regarding the importance of our waters, including by serving as a positive voice for the role people can play in ensuring their protection.

2021 Performance

Lake Conditions



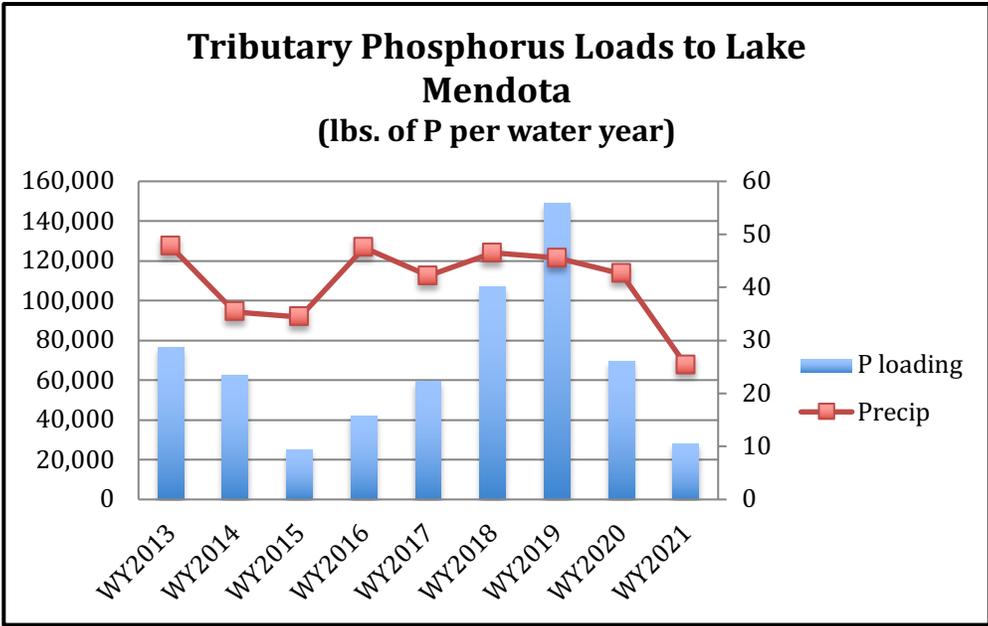
For all five Yahara lakes, median summer phosphorus concentrations have stayed relatively steady or edged upward in recent years. However, phosphorus data are lacking for both Lake Waubesa and Lake Kegonsa for 2020-2021 because of pandemic-related challenges, making it difficult to assess recent trends for those lower lakes. Lake Kegonsa has shown the greatest variation over time, with concentrations indicative of “fair” to “poor” conditions for most of the past several years (2013-2019). Lake Wingra, on the other hand, is consistently showing concentrations that reflect “good” conditions. For water clarity, all lakes appear to be maintaining conditions within the “fair” to “good” range, except for Lake Kegonsa that jumped from borderline “fair-poor” (2020) to “good-excellent” (2021). Generally, water clarity is inversely related to in-lake phosphorus levels.



Monitored Beaches Tracked by Lake	
Mendota	Governor Nelson State Park Warner Park Mendota County Park James Madison Park Memorial Union Pier Marshall Park Tenney Park Spring Harbor
Monona	B.B. Clarke Bernie's Brittingham Park Esther Park Hudson Park Olbrich Park Olin Park
Wingra	Vilas Park
Waubesa	Goodland County Park

Public Health Madison & Dane County (PHMDC) is responsible for testing many of the public beaches around the Yahara lakes and making closure decisions. Beach closure days—most often caused by high cyanobacteria and/or *E. coli*—reached their highest levels since 2013. The 267 closure days in 2021 represented a 150% increase over the long-term median of 107 days (2005-2021).

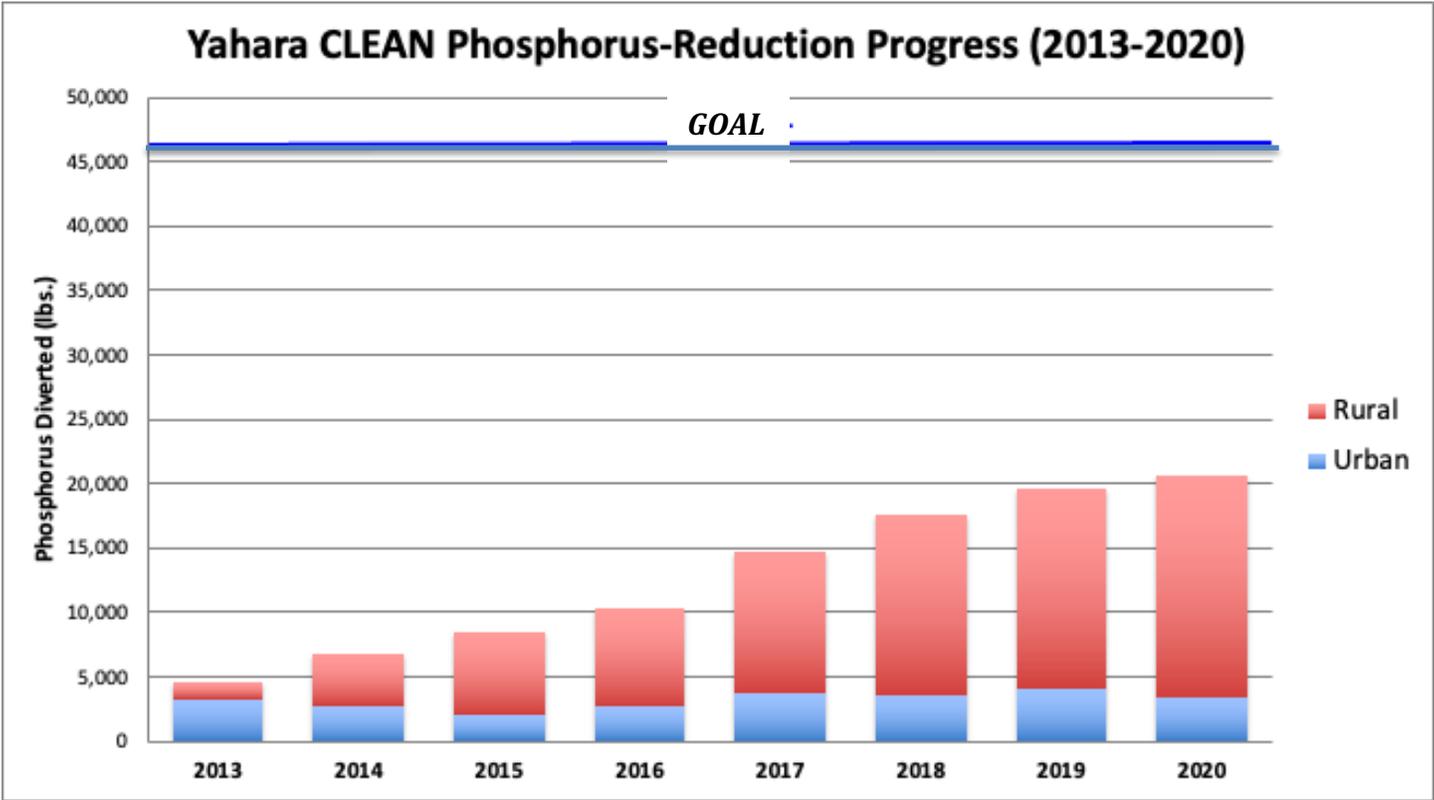
In-Stream Conditions



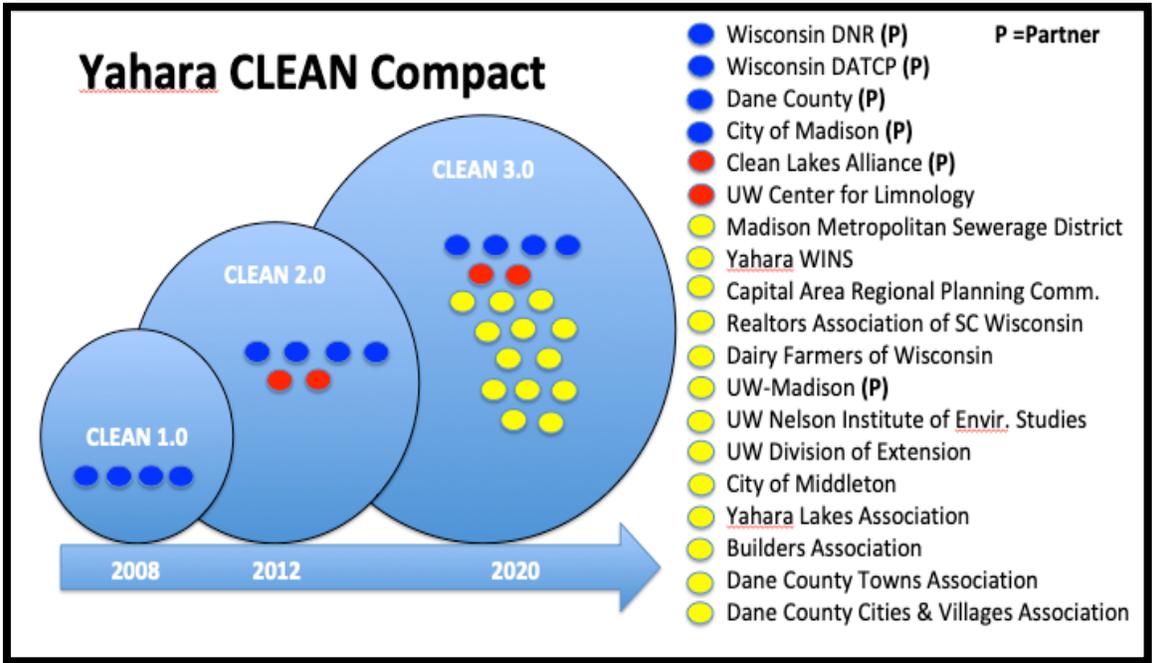
A “State of the Science” assessment by the Yahara CLEAN Compact found that a wetter climate with more intense rainstorms was increasing the total amount of algae-causing phosphorus to the lakes (called "loading"). The assessment revealed that conservation practices, while effective at reducing phosphorus losses from the surrounding landscape, are being overwhelmed by the impacts of additional runoff. The figure above shows total phosphorus loading (mass of phosphorus per unit of time) delivered through the stream tributaries that feed Lake Mendota at the top of the chain. For the 2021 water year (Oct. 1-Sep. 30), total precipitation declined significantly compared to the last several years, contributing to comparatively lower phosphorus loads not seen since 2015. Overall, however, the 2013-2021 (9-year) reporting period experienced average annual loadings that were 18% greater compared to the 1990-2021 (30-year) historical period.

Phosphorus Reduction Actions

Yahara CLEAN Actions	2013	2014	2015	2016	2017	2018	2019	2020	2021
1. Improve Leaf Management <i>(Goal 4,100)</i>	2,177	1,237	54	145	393	165	749	0	In Progress
2. Improve Construction Erosion Control <i>(Goal 3,600)</i>	0	424	321	658	911	755	290	385	In Progress
3. Maintain Private Permitted Stormwater Facilities <i>(Goal 2,500)</i>	0	0	0	0	154	154	154	154	In Progress
4. Stabilize Urban Waterway Banks <i>(Goal 2,100)</i>	758	758	1,231	1,256	1,436	1,545	1,815	1,815	In Progress
5. Reduce TSS in Municipal Stormwater <i>(Goal 1,100)</i>	209	348	467	596	808	909	990	994	In Progress
Urban Subtotal (13,400 Goal):	3,144	2,767	2,072	2,654	3,702	3,528	3,998	3,348	In Progress
Percent of Goal:	23%	21%	15%	20%	28%	26%	30%	25%	In Progress
6. Cropping, Tillage, and In-field Ag. Practices <i>(Goal 14,800)</i>	742	1,621	3,575	4,544	7,364	10,056	11,233	13,157	In Progress
7. Build Community Manure-Processing Facilities <i>(Goal 7,700)</i>	537	1,661	1,661	1,661	1,661	1,661	1,661	1,661	In Progress
8. Recover Additional P at Digesters for Export <i>(Goal 5,1000)</i>	0	0	0	0	0	0	0	0	In Progress
9. Manage Manure and Nutrients <i>(Goal 2,100)</i>	29	629	989	1,334	1,847	2,142	2,562	2,202	In Progress
10. Stabilize Rural Waterway Banks <i>(Goal 1,000)</i>	0	0	0	0	3	4	13	13	In Progress
11. Dredge Drainage Ditches <i>(Goal 600)</i>	0	0	0	0	0	0	0	0	In Progress
12. Relocate/Cover Livestock Facilities <i>(Goal 600)</i>	0	0	0	0	0	0	0	0	In Progress
13. Harvest Wetland Plants <i>(Goal 600)</i>	0	0	0	0	0	0	0	0	In Progress
14. Restore Critical Drained Wetlands <i>(Goal 300)</i>	138	138	147	147	147	174	171	171	In Progress
<i>Alternative Solutions</i>	0	0	0	0	0	0	0	0	In Progress
Rural Subtotal (32,800 Goal):	1,446	4,050	6,373	7,687	11,022	14,037	15,641	17,205	In Progress
Percent of Goal:	4%	12%	19%	23%	34%	43%	48%	52%	In Progress
TOTAL (46,200 Goal)	4,590	6,816	8,445	10,341	14,724	17,565	19,639	20,553	In Progress
Percent of Goal:	10%	15%	18%	22%	32%	38%	43%	44%	In Progress



Clean Lakes Alliance projections previously estimated that the current pace of conservation practice implementation, while steadily advancing, was not sufficient to reach our lake-cleanup goals anytime soon. This, in part, prompted a partnership with Dane County to form the Health Farms, Healthy Lakes Task Force, leading to a recommendation to re-evaluate and update the *Yahara CLEAN Strategic Action Plan for Phosphorus Reduction* (2012). Clean Lakes Alliance subsequently convened the Yahara CLEAN Compact to fulfill that recommendation. This coalition of 19 agency and organizational members met for over two years to craft an updated lake-cleanup plan. The plan is expected to be finalized by February of 2022 and announced at a Clean Lakes Alliance-hosted public rollout event in May.



2021 Achievements by Strategic Focus Area

Yahara CLEAN Implementation

Leveraging phosphorus-reduction actions where we can add the greatest value to accelerate progress

Yahara CLEAN Compact

GOAL

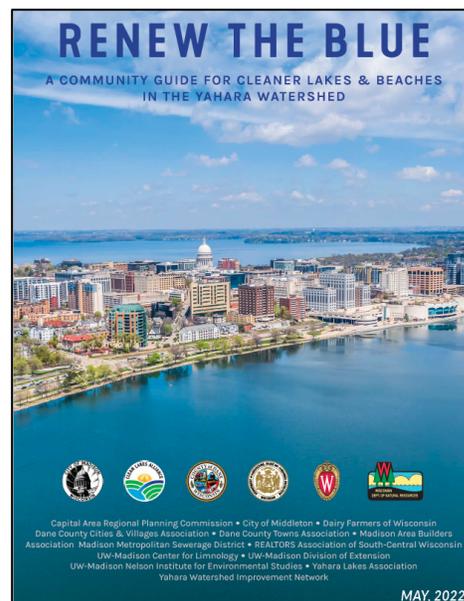
Our community adopts and fully funds a community-endorsed action plan for cleaner lakes

OBJECTIVE

Lead partner effort to update, formally adopt, and set completion timelines for the *Yahara CLEAN Strategic Action Plan for Phosphorus Reduction* (2012)

2021 HIGHLIGHTS

- Produced *2020 State of the Lakes Report* as part of the Greater Madison Lake Guide
- Led the Yahara CLEAN Compact in developing an updated lake-cleanup plan, called *RENEW THE BLUE: A Community Guide for Cleaner Lakes & Beaches in the Yahara Watershed*



Innovative Solutions

GOAL

Our community supports new, innovative approaches to reducing runoff and phosphorus pollution

OBJECTIVE

Explore best practices, advocate for proven new technologies, fund research, and leverage action through Clean Lakes Grants

2021 HIGHLIGHTS

- As a Yahara CLEAN Compact partner, introduced new approaches and strategies to guide stakeholder action in reducing the amount of phosphorous, *E. coli*, and runoff reaching the lakes
- Continued an ongoing partnership with Dane County, Friends of Pheasant Branch Conservancy, City of Middleton, The Nature Conservancy, and Hy Cite Enterprises on a "Seed the Need" fundraising campaign to restore a 160-acre addition to the Pheasant Branch Conservancy

Farmland management

GOAL

Agricultural stakeholders more efficiently manage nutrients and reduce soil erosion

OBJECTIVE

Build coalitions, provide funds, and advocate for best farming practices

2021 HIGHLIGHTS

- Sought producer input through the Yahara CLEAN Compact to help identify and refine agricultural practice recommendations
 - Partnered with Pheasants Forever to continue funding a Precision Agriculture Specialist tasked with empowering producers to put low-yield cropland into conservation set-aside
 - Continued fundraising through the Conserve-An-Acre program and Seed the Need campaign to support on-the-ground practices and restorations contributing to a healthier landscape
-

Urban management

GOAL

Urban communities lead in using green infrastructure, keeping construction sites clean, and maintaining leaf-free streets

OBJECTIVE

Create tools and incentives for actions that will lead to a more resilient and healthier watershed

2021 HIGHLIGHTS

- Hosted virtual Clean Lakes 101 educational events to promote: 1) at-home actions; 2) design improvements to local lakeside parks and transportation corridors; and 3) urban stakeholder practices recommended by the Yahara CLEAN Compact
- Honored individuals and groups doing outstanding work on behalf of the lakes through the Clean Lakes Community Awards event
- Partnered with the city of Middleton to distribute a Top 10 At-Home Actions flyer to 6,200 households serviced by the stormwater utility



Big Swell Swim on Lake Monona

Community Engagement

Increasing awareness and participation to create stronger connections to the Yahara lakes

Education

GOAL

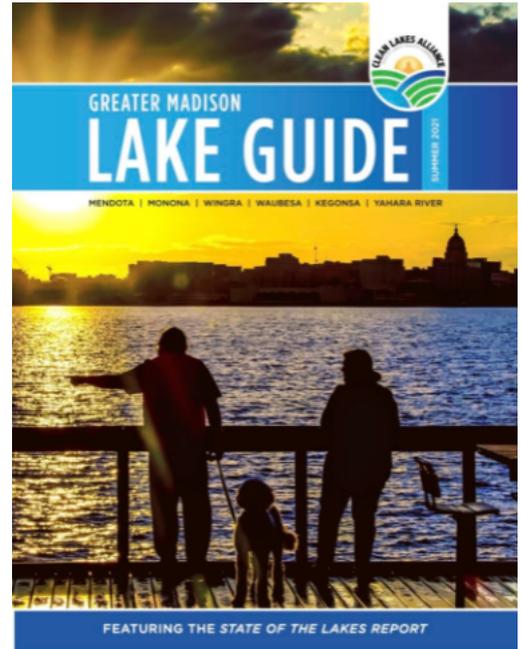
Most of the community understands that lake challenges are solvable and take action

OBJECTIVE

Increase awareness about the challenges and benefits of cleaning up our lakes, promote science-based solutions, build alliances, and focus action

2021 HIGHLIGHTS

- Offered monthly Clean Lakes 101 Science Cafes on lake-related topics
- Hosted a WKOW watch party featuring a primetime special on Clean Lakes Alliance and community efforts to clean up the lakes
- Produced the 2021 Greater Madison Lake Guide with annual *State of the Lakes Report* mailed to 20,000 households
- Delivered a record 1,176 education hours through our various programs, events, lake tours, community talks, interviews, and conference presentations
- Created online youth-education modules for grades 3-5 featuring Billie the Bluegill



Volunteerism

GOAL

Volunteering for the lakes as individuals and groups becomes part of our culture

OBJECTIVE

Create rewarding experiences that empower businesses, board/committee members, and residents to act on behalf of our lakes

2021 HIGHLIGHTS

- Offered 10 Volunteer Days that allowed various businesses and organizations to donate over 300 volunteer hours toward ongoing restoration and cleanup work around the watershed
- Through the Yahara CLEAN Compact, administered a Greater Madison Lakes Survey used, in part, to better understand attitudes and behaviors related to participating in lake-improvement solutions
- (See "Monitoring" focus area below for LakeForecast-related volunteerism highlights)



Seed collecting at Pheasant Branch Conservancy

Monitoring

GOAL

People are aware of lake and beach conditions and the factors that influence those conditions

OBJECTIVE

Monitor all five Yahara lakes, enhance awareness of conditions, and advocate for effective beach testing

2021 HIGHLIGHTS

- Increased the number of LakeForecast monitors by 16% over the prior year, hitting an all-time high of 101 volunteer monitors
- Partnered with BloomOptix and London-based iolight, piloting new digital technologies to improve the speed and accuracy of identifying potentially harmful algal blooms
- For the first time, incorporated LakeForecast year-end data summaries into the annual *State of the Lakes* report, showing trends in near-shore clarity and cyanobacteria conditions for each lake



Capacity Building

GOAL

Sufficient community resources are available to improve and protect water quality

OBJECTIVE

Increase capacity by building alliances with local groups and community members, building our Clean Lakes Alliance brand, and increasing financial support for the lakes

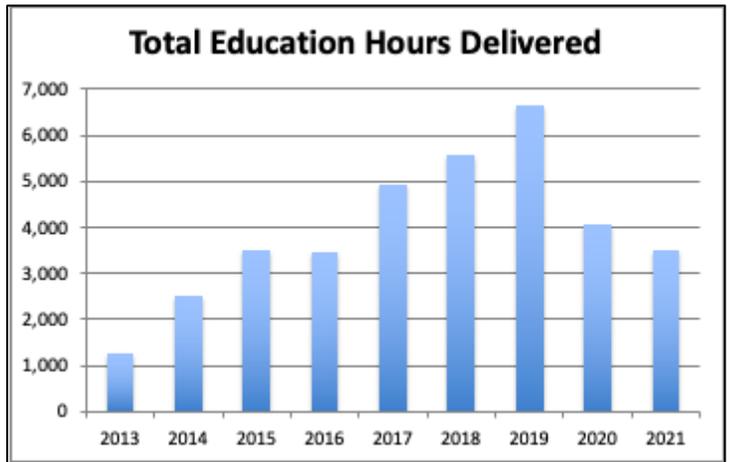
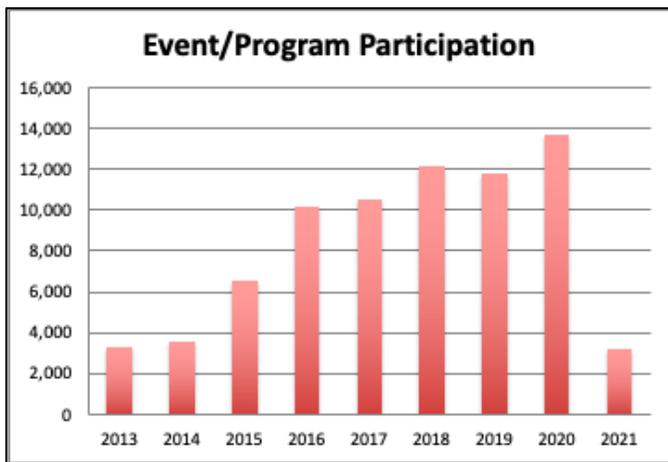
2021 HIGHLIGHTS

- Secured paid and in-kind media partnerships to expand our reach and brand awareness
- Grew our number of unique website users (+7.5%), Facebook page likes (+2.7%), and total followers of Instagram (+8.1%), LinkedIn (+19%), and Twitter (+3.7%)
- Achieved a new participation and income record for the Loop the Lake Bike Ride, with 1,100 riders helping us net \$67,102 for the lakes
- Achieved new participation and net income records for Waubesa Surf 'n Turf

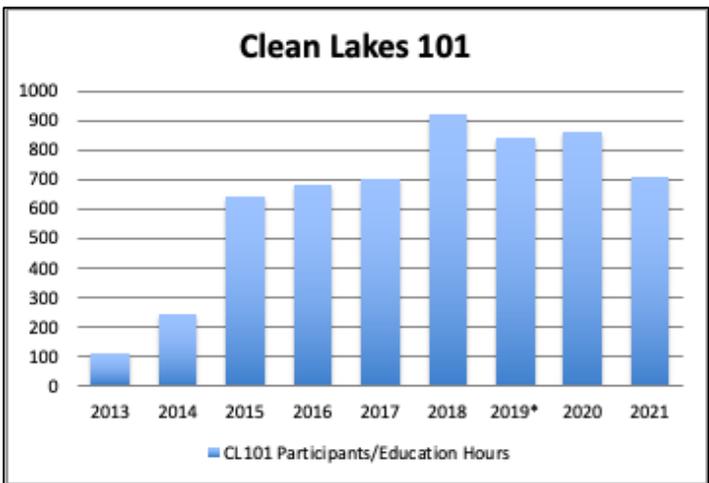
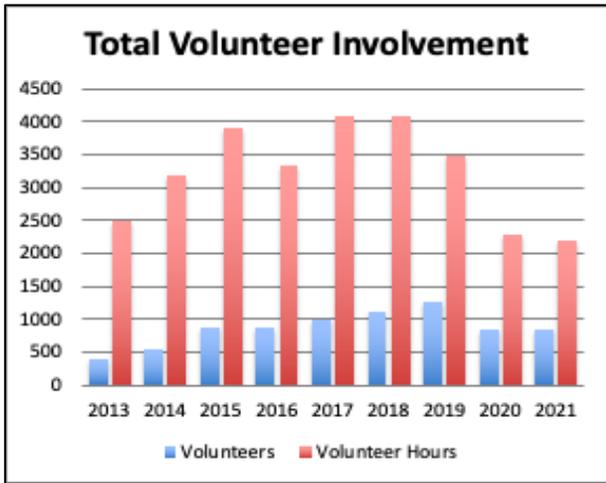
By the Numbers



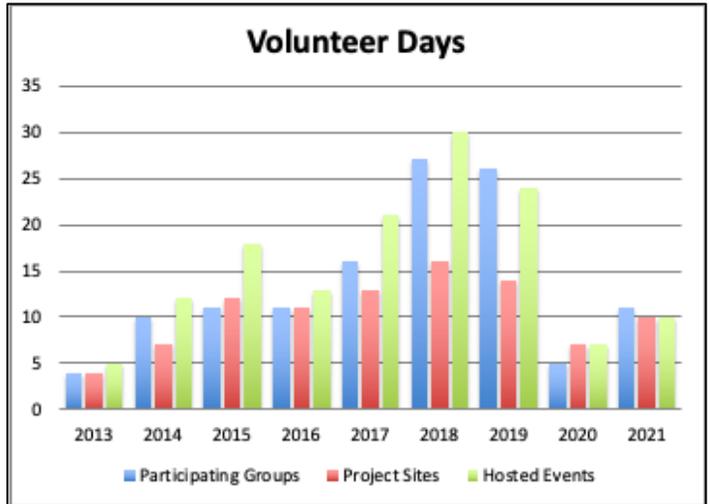
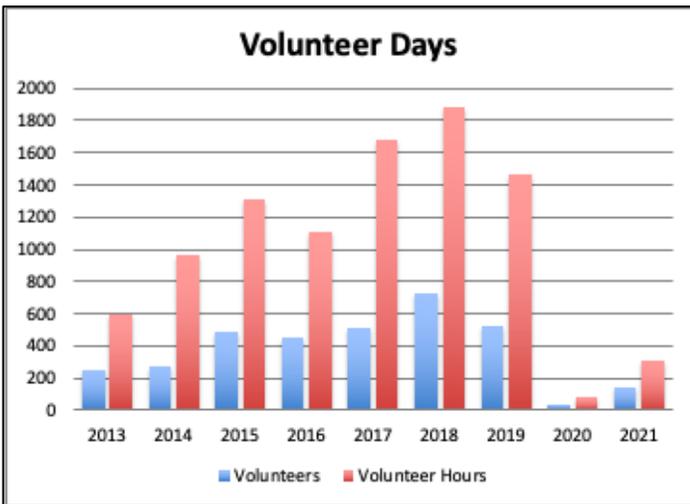
Volunteer Day at Yahara Heights County Park



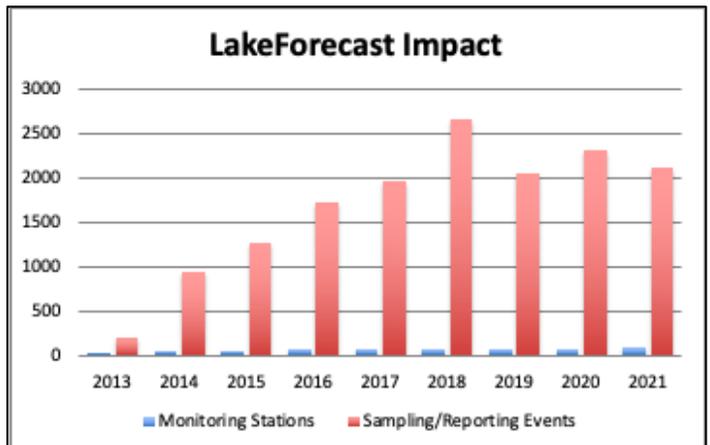
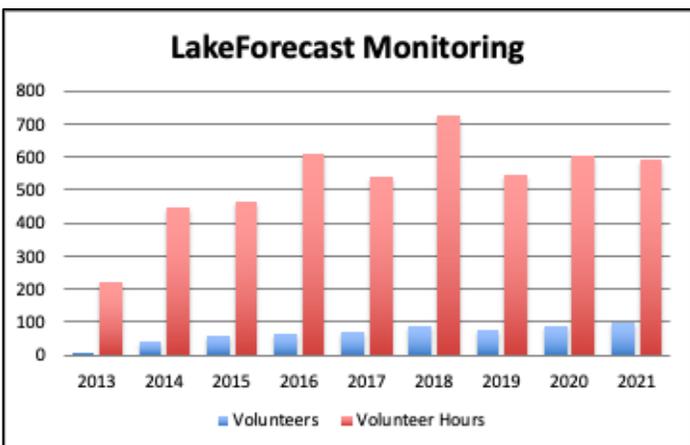
Participation in Clean Lakes Alliance events and programs declined in 2021. This was due almost entirely to having to cancel Frozen Assets because of Covid-19. Total education hours delivered also fell as public-health concerns and capacity limitations led to several Volunteer Day cancelations and not being able to coordinate a summer Lake Explorer Camp.



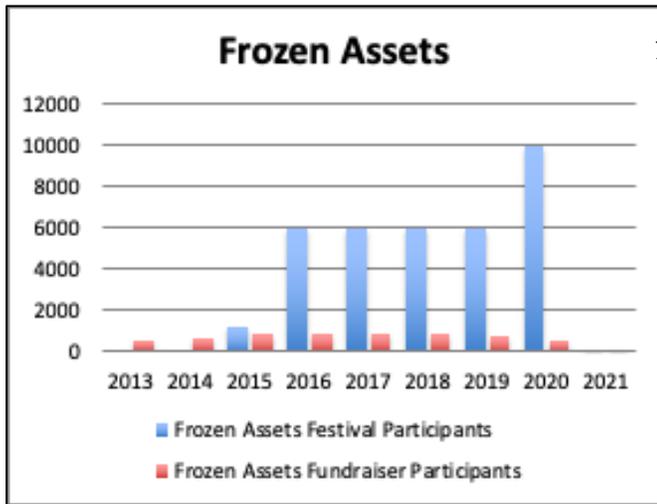
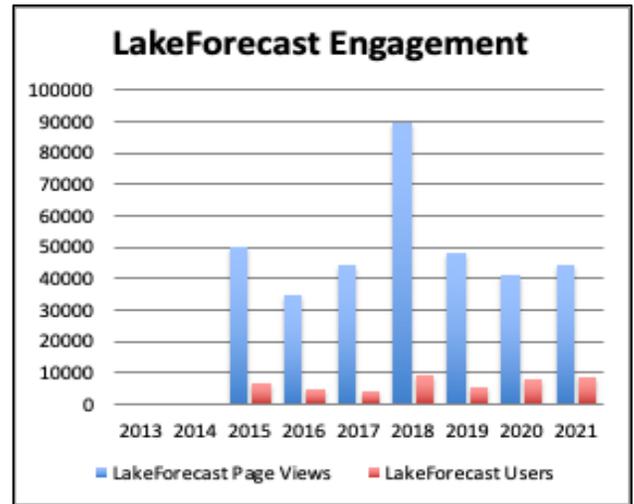
Total volunteer involvement held close to the prior year level. However, numbers remain lower than normal due to Covid-19 and its impact on program and event cancelations. Fortunately, attendance at Clean Lakes 101 Science Cafés remained strong within the new virtual format thanks to its popularity, interesting subjects and presenters, and active promotion.



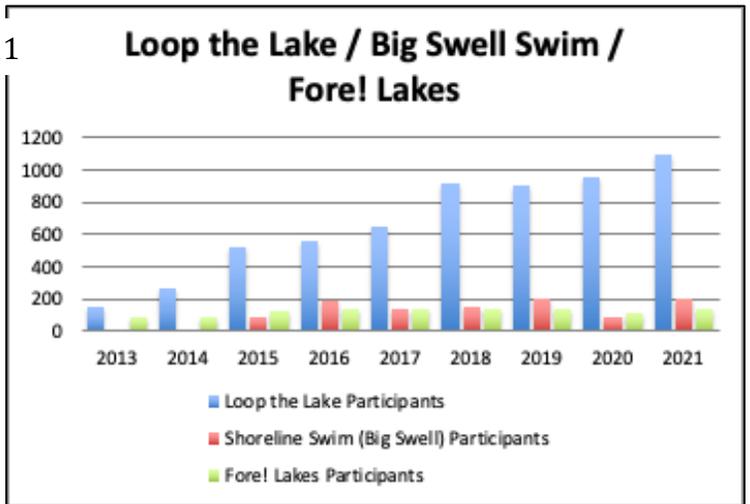
Volunteer Day participation increased over the prior year despite a continuing pandemic but remains low compared to pre-Covid years. Lower numbers were also the result of a strategic decision to shift limited staff resources to other areas of need, such as the Yahara CLEAN Compact and the development of a new boater-education initiative planned for 2022.



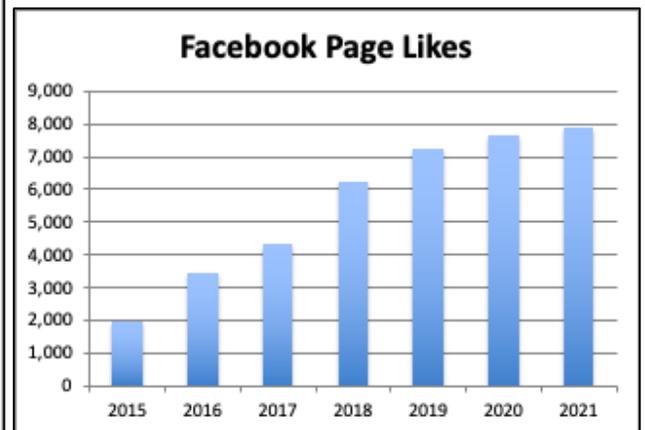
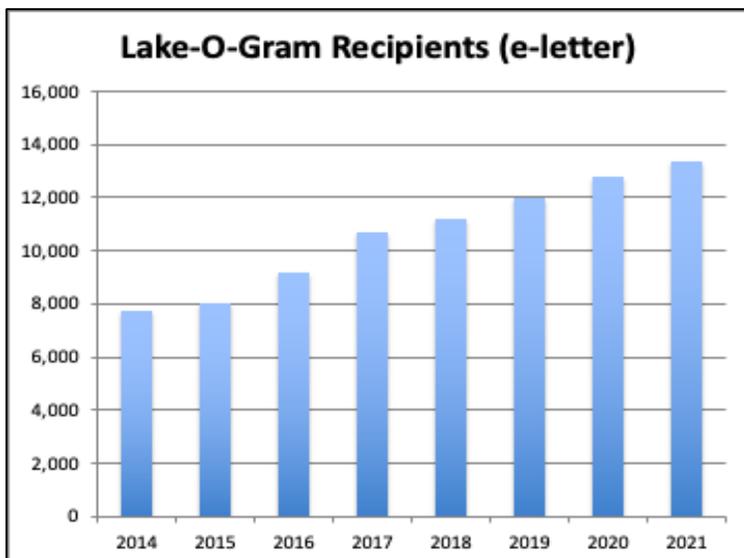
Involvement in LakeForecast monitoring remains very strong with a record number of volunteers participating in 2021. The number of monitoring stations increased by 20% while total condition reports continued to exceed 2,000 individual submissions. As shown at right, LakeForecast page views and unique users both grew slightly compared to prior year numbers. The tracking of analytics for the LakeForecast dynamic website, which was later turned into a free app, began in 2015.

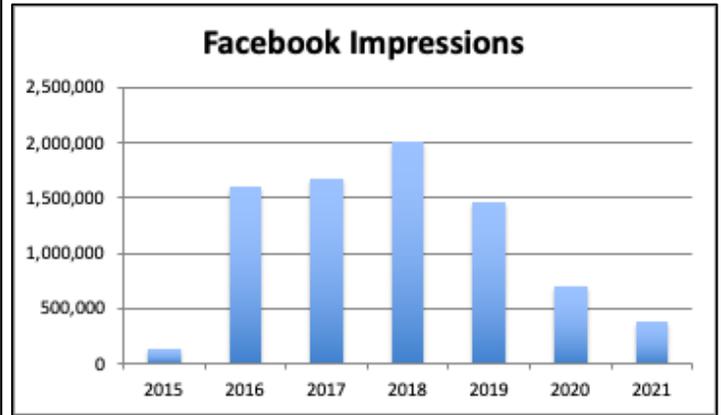
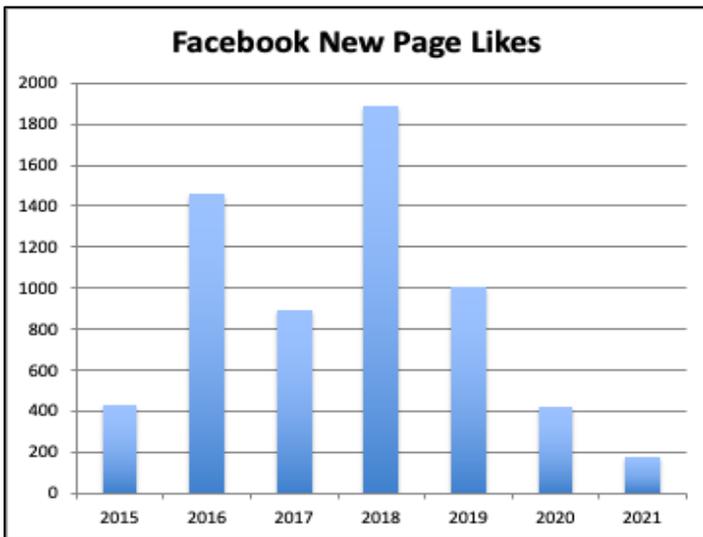


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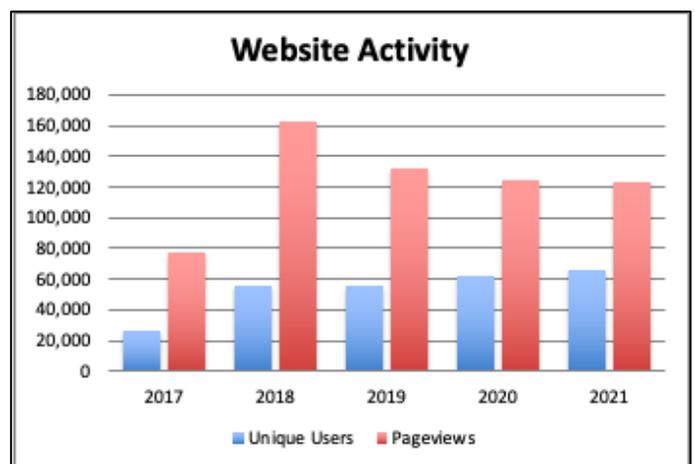
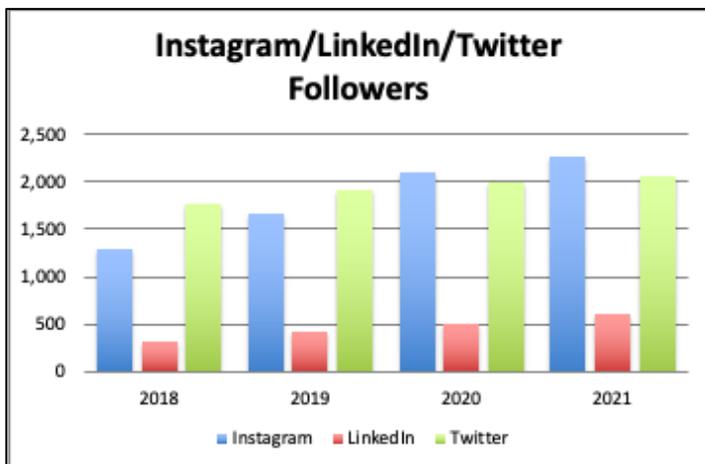


After attracting a record number of participants just before Covid-19 hit in 2020, Frozen Assets had to be canceled because of it in 2021. The Loop the Lake Bike Ride, on the other hand, managed to hit new participation record with both in-person and virtual options. Big Swell Madison (formerly called Shoreline Swim) and the Fore! Lakes Golf Outing also experienced strong numbers in both participation and net revenues raised for the lakes.





Monthly Lake-O-Gram recipients continued to climb as more people connect with Clean Lakes Alliance. 2021 also showed continued increases in Facebook Page Likes as regular followers interacted with this platform. Page Likes by new followers and overall impressions fell again in 2021, likely from continued social media saturation caused by the COVID-19 environment.

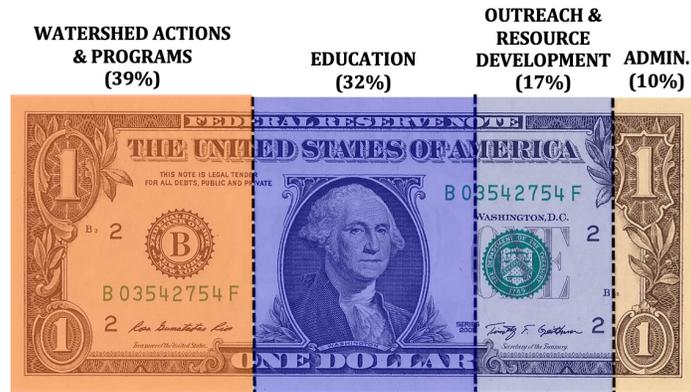


Followers of Instagram, LinkedIn and Twitter have been steadily rising since tracking began in 2018. Unique website users and page views remained strong with little change compared to the year prior. Taken together, this variety of digital communication platforms continues to serve as an important vehicle for Clean Lakes Alliance's ongoing community outreach.



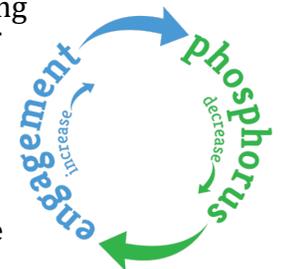
Volunteer Day at Brittingham Park with Edgewood H.S.

Organizational Capacity



Education: One of the most important aspects of building a lake-centered community is helping people understand values and threats, and what can be done to improve water health. Clean Lakes Alliance has developed educational opportunities for kids, including an immersive Lake Explorer Camp and online learning modules for grades 3-5. We also provide learning experiences for adults, such as our monthly Clean Lakes 101 Science Cafés. Greater awareness and education are the pillars of true cultural change. The more we know, the more we will account for the impacts of our daily decisions and actions.

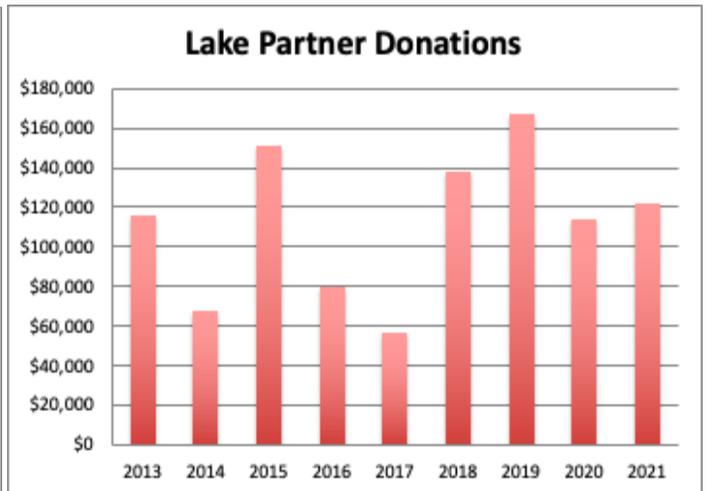
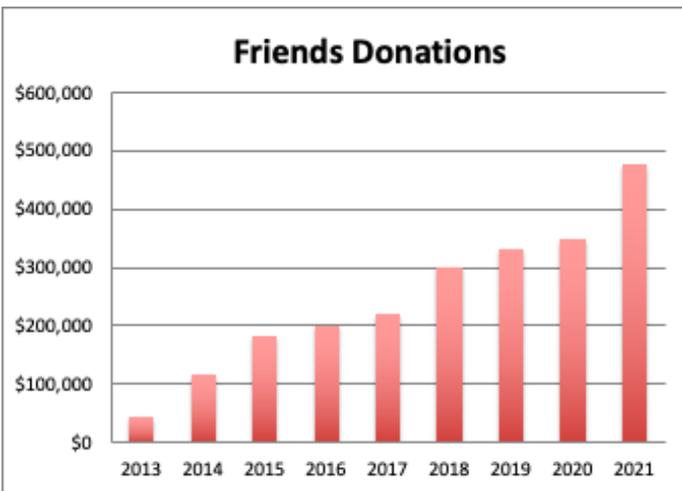
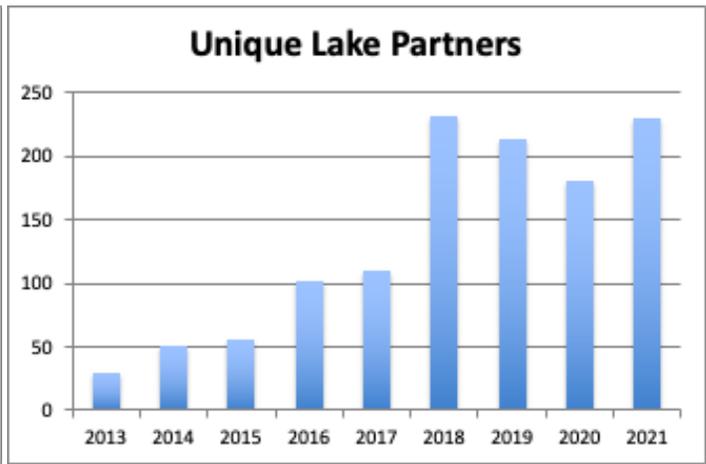
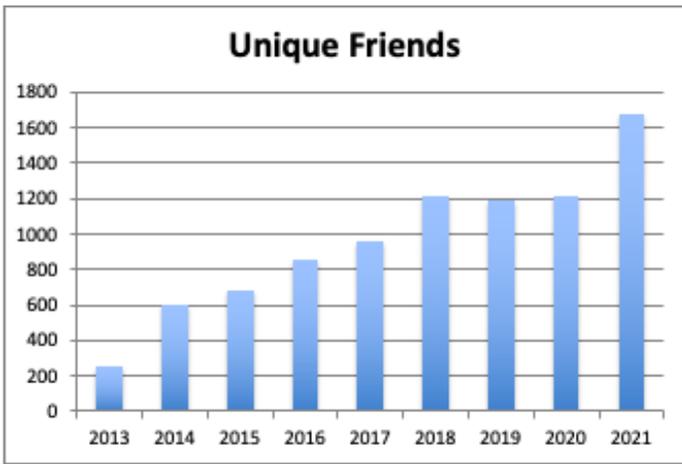
Outreach & Resource Development: We are an alliance of community members, local business and organization leaders, and government representatives. Growing the alliance helps propel us toward our vision of a future in which our lakes are the center of the community. Clean Lakes Alliance uses many tools to connect with friends, raise funds, and build a larger network of supporters. Major events like the Frozen Assets Festival, Community Breakfast, Loop the Lake, and Fore! Lakes Golf Outing help raise important funds and awareness. Additionally, we continue to bend the ear of decision-makers about the problems our lakes face, opportunities for improvement, and what can be done to spark change.



Watershed Programming: Programming is donation dollars at work – both in terms of getting needed projects completed and in spearheading new initiatives that generate real results. Examples include LakeForecast water quality monitoring, an all-volunteer effort that provides near-real-time condition reports from over 80 points around all five lakes. They also include the grants we award – totaling more than \$1.2 million over the last ten years – to leverage the good work of our partners and advance vital projects. Other examples include our targeted advocacy that leads to important policy improvements in our watershed; our *State of the Lakes Report*, which tracks lake conditions and phosphorus-reduction progress each year; and the creation of the Yahara CLEAN Compact that brings partners together to leverage action. With the Compact, an updated roadmap for cleaner lakes is now nearing completion, with a coalition of 19 member organizations working together in common cause.

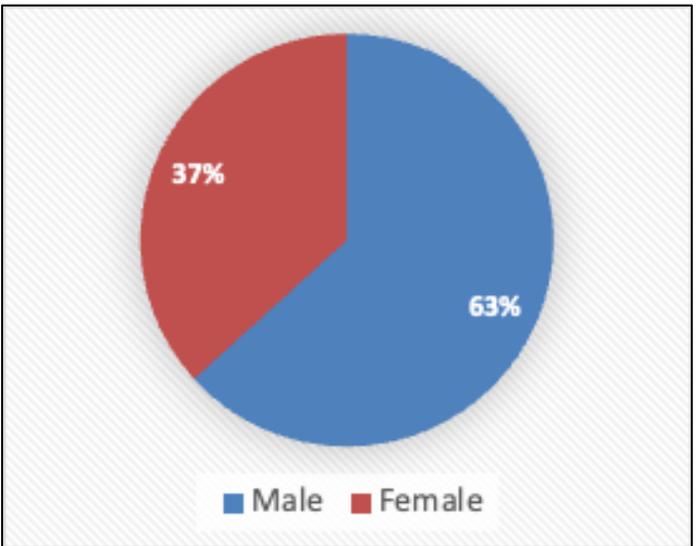
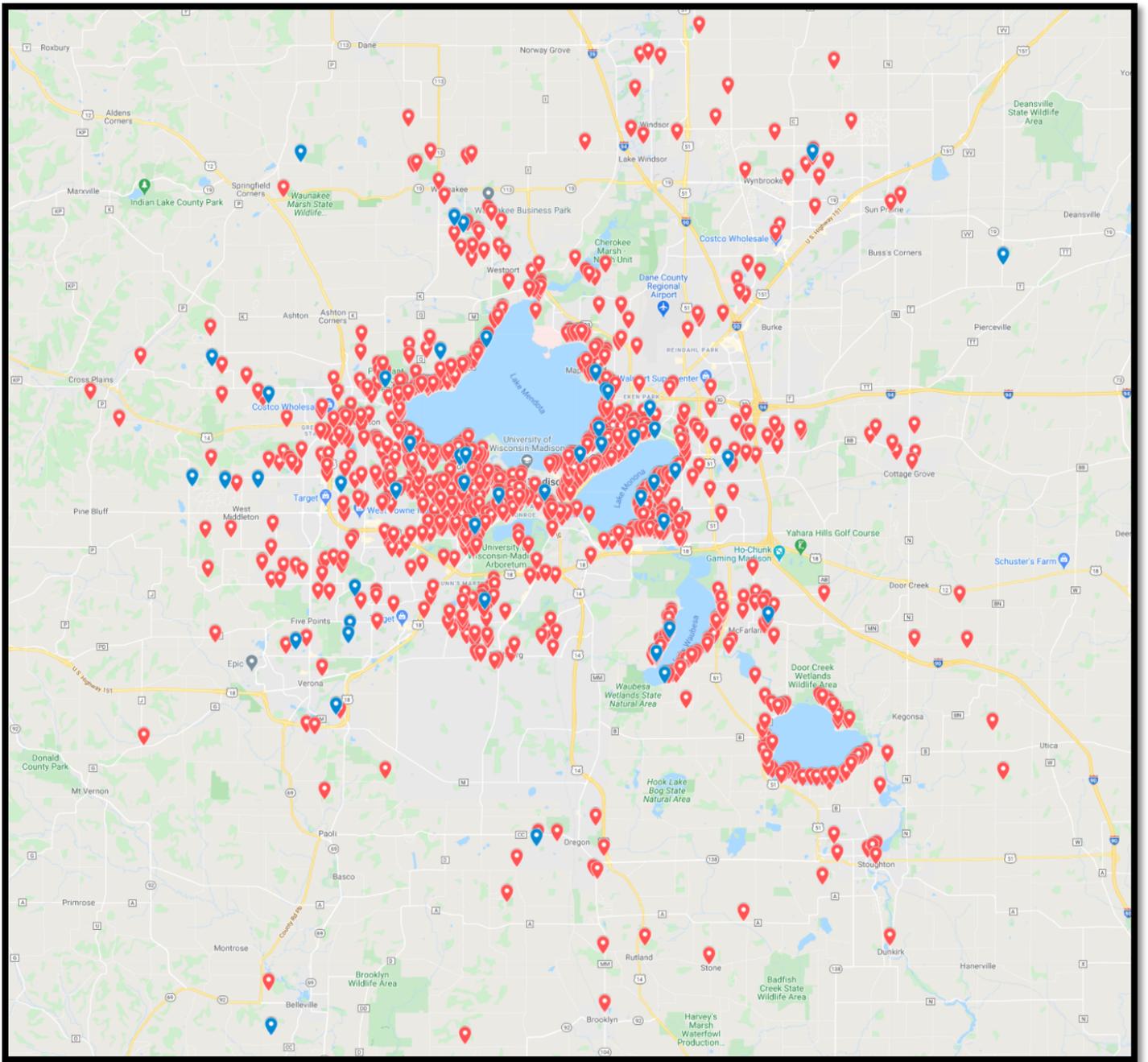
Administration: To ensure donation dollars are invested and tracked in the best way possible, Clean Lakes Alliance retains qualified experts to manage our incoming funds, external audits, business insurance, and general operating costs. We also regularly report on key performance metrics, earning Clean Lakes Alliance the *GuideStar Platinum Seal of Transparency* for the last four years running. This exceptional designation sets us apart from other nonprofits, demonstrating our trustworthiness to the public and how our work exceeds national nonprofit standards. It also shows we provide donors with the information necessary to make smart giving decisions.





In 2021, we were able to grow both our numbers of Friends of Clean Lakes, representing individual donors, and Lake Partners, representing supporting businesses and organizations. In fact, Friends of Clean Lakes hit new records in terms of numbers (+38%) and donations (+36%). This follows a tough year when a few larger Lake Partners were forced to eliminate or significantly reduce their annual commitments due to COVID-19 revenue impacts.

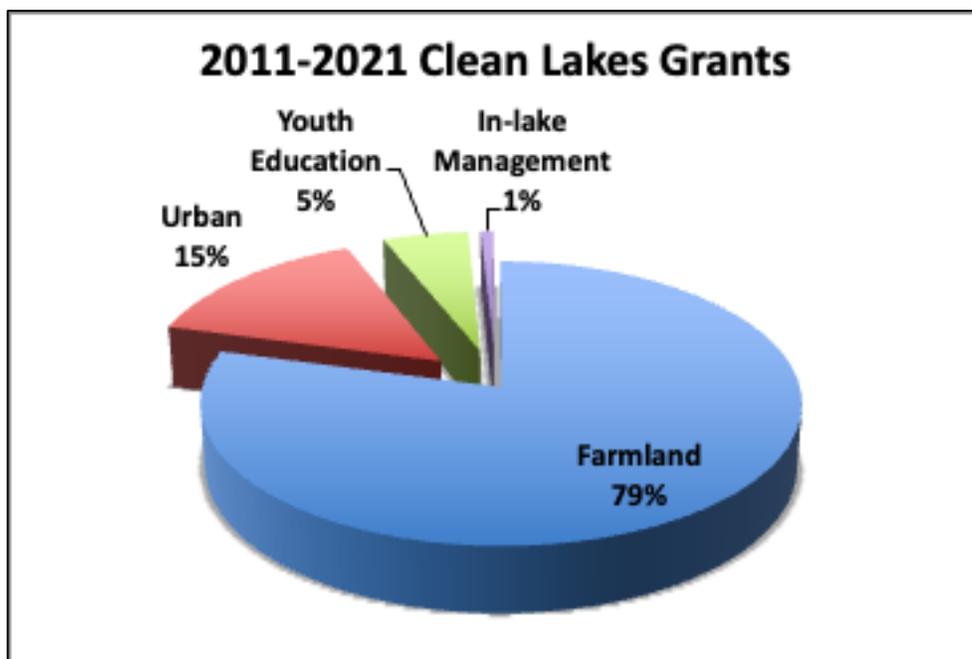
As illustrated in the following map, our Friends and Lake Partners (red pins) are spread throughout the community, representing the businesses, organizations, and individuals who financially support our work. This reflects the value and importance of our lakes to the entire region. Those who serve on our Community Board (blue pins) are equally dispersed across and beyond the boundaries of our watershed.





Clean Lakes Alliance Community Board meeting virtually

Clean Lakes Alliance’s 49-member Community Board functions as a support and advisory body that helps guide what we do. Local leaders who serve on the Board are affiliated with the private, public, and nonprofit sectors. One of our governance goals is to increase diversity. We believe a diverse Board will make us even stronger, with varied backgrounds, experiences, and perspectives helping us to become more inclusive and informed decision-makers.

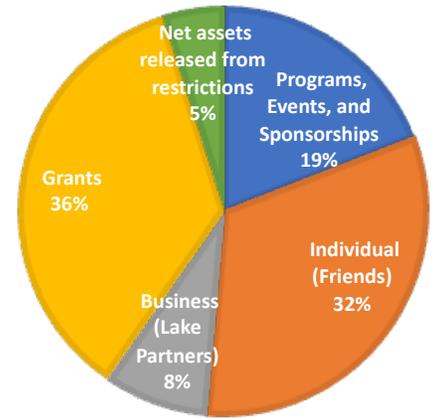


Between 2011-2021, Clean Lakes Alliance has provided **\$1,362,603** in grants to fund projects and support partner efforts across the watershed. Most grants (79% of total) have gone to support farmland conservation efforts and agricultural partners like Yahara Pride Farms, a group we helped form.

Revenues & Expenses

REVENUE AND OTHER SUPPORT	2021 (Unaudited)	2020
Programs, Events, and Sponsorships	\$ 282,360	\$ 267,520
Individual (Friends)	476,194	347,682
Business (Lake Partners)	122,025	137,835
Grants	524,573	294,388
In-Kind		
Occupancy	66,582	45,388
Legal	0	1,244
Program services/supplies	22,973	21,249
Professional services	15,833	89,482
Other Income-Net	112	1,625
Interest income-Net	952	160
Agency endowment return	4,895	1,810
Total unrestricted revenue and support	\$ 1,516,499	\$ 1,208,383
EXPENSES		
Program services		
Outreach and education	\$ 434,595	\$ 456,884
Watershed programming	504,817	429,765
Total program services	\$ 939,412	\$ 886,649
Supporting activities		
Management and general	127,361	129,084
Fundraising	222,555	284,561
Total supporting expenses	\$ 349,916	\$ 413,645
Total expenses	\$ 1,289,239	\$ 1,300,294
Net assets released from restrictions	71,344	364,527
Change in unrestricted net assets	\$ 298,604	\$ 272,616
TEMPORARILY RESTRICTED NET ASSETS		
Contributions	\$ 136,181	\$ 20,094
In-kind contributions - occupancy	0	0
Net assets released from restrictions	71,344	364,527
Bad debt loss	-	-
Change in temporarily restricted net assets	\$ 64,837.00	\$ (344,433.00)
CHANGE IN NET ASSETS	\$ 292,098	\$ (71,817)
Net assets at beginning of year	\$ 671,191	\$ 743,008
Net assets at end of year	\$ 963,289	\$ 671,191
STATEMENT OF FINANCIAL POSITION - December 31st		
ASSETS		
Cash	715,748	429,220
Accounts receivable		
Promised to give - cash	283,621	249,116
Promises to give - in-kind (occupancy)	0	0
Prepaid expenses	6,880	250
Frozen Assets Fund, held by Madison Community Foundation	31,856	26,962
Equipment - net	0	0
Intangibles - net	0	0
Total assets	\$ 1,038,105	\$ 705,548
LIABILITIES		
Accounts payable	13,151	4,837
Accrued expenses	45,517	26,320
Line of credit	0	0
Grants payable	5,425	3,200
Deferred revenue	0	0
Total liabilities	\$ 74,817	\$ 34,357
NET ASSETS		
Undesignated	486,010	127,464
Designated for agency endowment held at Madison Community Foundation	31,857	26,962
Total net assets without donor restrictions	\$ 517,867	\$ 154,426
Net assets with donor restrictions	445,421	516,765
Total net assets	\$ 963,288	\$ 671,191
TOTAL LIABILITIES & NET ASSETS	\$ 1,038,105	\$ 705,548

REVENUE



EXPENSES

