



SPONSORSHIP OPPORTUNITIES

Frozen Assets

Fundraiser - February 1st, 2020
Festival - February 3rd-8th, 2020



SPONSORSHIP LEVEL	Presenting \$50,000	Title \$20,000	Major \$10,000	Gold \$5,000	Host \$1,000
MEDIA & PROMOTION					
Exclusive festival event naming privilege	Logo	Logo	-	-	-
Option to be category exclusive business area	√	√	-	-	-
Mailed invitation	Logo	Logo	Logo	Logo	-
Press release mention	Name	Name	-	-	-
Direct email	Logo	Logo	Logo	Logo	Name
Clean Lakes Alliance website exposure	Logo	Logo	Logo	Logo	Name
EVENT EXPOSURE					
Complimentary dinner & event tickets	8	6	6	4	2
Video board mention	Logo	Logo	Logo	Logo	Name
FESTIVAL EXPOSURE					
Custom snowman	Name	Name	Name	Name	-
Event entrance banner	Logo	Logo	Logo	Logo	Name
Plaza banner	Logo	Logo	Logo	Name	-
Feather banner	Name	Name	Name	Name	-

CONTACT & PAYMENT INFORMATION

Business/Organization Name: _____

Contact Name: _____

Street Address: _____

City, State: _____ ZIP: _____

Email: _____ Phone: _____

Payment Options (please check one) Card provided Check enclosed Paid online Invoice me

Credit Card Information Visa Mastercard Discover American Express

Cardholder Name: _____ Cardholder ZIP: _____

Card #: _____ Exp. Date: _____ CVV Code: _____

I authorize Clean Lakes Alliance to bill the card listed above

Authorized Signature: _____ Date: _____

Return to: Adam Sodersten – adam@cleanlakesalliance.org
Clean Lakes Alliance • 150 E Gilman Street, Suite 2600 • Madison, WI 53703 • (608) 255-1000

Credit card purchases subject to a 3% surcharge