



## Clean Lakes Alliance - Communications Internship

Clean Lakes Alliance is seeking students interested in writing, journalism, and/or communications to join the team as a part-time **Communications Intern**. Intern will work with professional staff to develop and create content for our web and social channels and write articles for our monthly Lake-O-Gram newsletter. Intern may also work with Wordpress, email marketing, social media, community outreach, news media materials, AdWords, or other relevant skill areas.

Intern works closely with Clean Lakes Alliance professional staff to execute major campaigns, programs, and events. Intern will develop an understanding of the Yahara Watershed and support our work to protect water quality in lakes Mendota, Monona, Wingra, Waubesa, and Kegonsa.

In addition, intern may interact with our business, government, and non-profit partners, sit in on community meetings, and support out-of-office events like our lake science café, fundraising events, volunteer monitoring program, and corporate lakeshore volunteer days.

**To apply, please send a resume and letter of interest to [internships@cleanlakesalliance.org](mailto:internships@cleanlakesalliance.org).** Please see [cleanlakesalliance.org/internships](http://cleanlakesalliance.org/internships) for application deadlines for fall, spring, and summer semesters. Depending on openings, we may also accept prospective interns on a rolling basis.

### About Clean Lakes Alliance

Clean Lakes Alliance is a 501(c)3 non-profit organization devoted to improving the water quality of lakes, streams, and wetlands in the Yahara River watershed. Working closely with government agencies, residents, farmers, and local businesses, we envision a future in which everyone sees our lakes as the center of the community.

Clean Lakes Alliance values diverse life experiences and is an Equal Opportunity Employer. We encourage candidates of all backgrounds to apply. To learn more about our work and values, please visit [cleanlakesalliance.org](http://cleanlakesalliance.org).

### Primary Duties and Responsibilities

The Communications Intern will assist with tasks including but not limited to:

- Blog content creation, including digital marketing assets such as articles, and/or quizzes
- Support work for web and social media, such as event listings and other updates
- Writing and editing event outreach materials, including communication with community partners
- Writing featured newsletter content and posting to community calendars
- News media communication such as press releases, media alerts, and support at press conferences

### Desired Skills

- Strong writing and communication skills
- An interest in the local community and the environment
- Unique point of view and voice

## **Desired Experience**

- Currently pursuing a bachelor's degree or recent graduate
- Experience with environmental studies a plus

## **Work Environment and Hours**

- 8-16 hours per week with occasional evening and weekend work that generally corresponds with Clean Lakes Alliance-sponsored events.
- Availability for 3-4 hour minimum work shifts desired
- Most work is performed in a small, open office environment, with occasional off-site work during the coordination of watershed programming and engagement events.

## **Compensation and Benefits**

This position is unpaid or for-credit, with the potential to move into a paid position on a performance or as-needed basis. Please work with your academic advisor to set up any class-credit arrangements.

## **Job Location**

Verex Plaza: 150 East Gilman Street, Suite 2600 Madison, Wisconsin  
On bus line and short walk or bike ride from UW-Madison campus.